



2023-2025

**Mercer County Health District
(MCHD)**

STRATEGIC PLAN





MERCER COUNTY

HEALTH DISTRICT



Mercer County Health District's Mission, Vision and Values

Mission

Protect, promote and improve the health of Mercer County.

Vision

All people of Mercer County lead a healthy, fulfilling
and productive life.

Values

Service- We strive to meet the needs of the public by providing excellent customer service in a welcoming and compassionate environment.

Teamwork- We value a team approach built on trust, cooperation, communication and hard work. The strength of our team lies in the dependability, integrity, honesty and resourcefulness of our staff.

Accountability- We accept responsibility individually and as an organization for our decisions and actions. We are accountable to one another and to those we serve.

Community- We seek to improve community health by preventing disease, promoting safety and educating on healthy living in ways that resonate with members of our community.

Equity- We want all people of Mercer County to have the opportunity to achieve their full health potential.

Education- We educate ourselves and our community with accurate, evidence-based health information.



MERCER COUNTY

HEALTH DISTRICT



Strategic Priorities & Goals

Our strategic priorities and goals support our collaborative contribution to implementing the community Health Improvement Plan and the Mercer County Health District Strategic Plan as well as the Ohio and national initiatives focused on population health improvement.

Sustainability

Goals:

- ✓ Build a solid fiscal foundation by increasing revenues and monitoring expenses.
- ✓ Secure a long-term agreement for a Mercer County Health District Office.

Workforce

Goals:

- ✓ Improve the Mercer County Health District employee experience to increase retention.
- ✓ Contribute to the public health workforce by becoming an academic health department.

Awareness

Goals:

- ✓ Increase awareness of Mercer County Health District's identity and purpose.
- ✓ Engage the community to elevate awareness of population health needs.